Plum x Mumsnet Reward September 2026 Terms and Conditions

1. This 'Plum x Mumsnet Reward September 2026' ("The Promotion") is organised by Plum Fintech Limited ("Plum"). ISA products are provided by Saveable Limited ("Saveable"), authorised and regulated by the Financial Conduct Authority.

2. The promotion is open to new Plum customers who create their account from 10/09/2026 until 31/12/2026 from our offer landing page, and who meet the eligibility criteria as outlined below.

3. To be eligible for the promotion reward, a participating customer must complete their Plum profile using our offer landing page. Your profile is considered complete when you have successfully linked your bank account to Plum.

4. To qualify for the reward, you must deposit a minimum of £1 into any Plum ISA (Individual Savings Account) within 30 days of completing your profile. Qualifying ISA products include the Cash ISA, Stocks and Shares ISA and Lifetime ISA (LISA).

5. Eligible participants will receive a £10 reward provided that the qualifying deposit of at least £1 has been made into a Plum ISA.

6. The reward will be paid into each eligible participant's Primary Plum Pocket within 10 working days after holding your deposit for 30 days (welcome period).

7. After the promotion reward is paid into the customer's Primary Plum Pocket, it will then be covered by general Plum account Terms and Conditions.

8. Eligibility is assessed on deposits made into Plum ISA products only. Deposits into other Plum accounts (such as Plum Pockets, Easy Access Savings, the 95 Day Notice Account, Plum Interest or Investments) will not count towards the qualifying amount for this promotion.

9. By entering the promotion, participants agree to be bound by these Terms and Conditions and the decisions of Plum, which are final and binding in all matters relating to the promotion.

10. Plum reserves the right to cancel, modify or suspend the promotion and/or these Terms and Conditions at any time. We will always try to give you notice if changes affect your active participation.

11. Plum also reserves the right to disqualify any participant who is believed to have violated these Terms and Conditions or who engages in any fraudulent or illegal activity.

12. Note: This is not financial advice. Plum's General T&Cs apply. Account eligibility criteria and minimum age requirements apply to individual Plum products. The value of investments can go up as well as down and you may get back less than you invest. Plum is not a bank.